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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/597,967	05/21/2007	Gordon Layard	LAYARD01	8705	
7590	07/09/2009		EXAMINER		
Gordon Layard 14 Myola Road Newport Beach NSW, 2106 AUSTRALIA		SMITH, BENJAMIN J			
		ART UNIT	PAPER NUMBER	2176	
		MAIL DATE	DELIVERY MODE	07/09/2009 PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief	Application No.	Applicant(s)	
	10/597,967	LAYARD ET AL.	

Examiner	Art Unit	
Benjamin J. Smith	2176	

--The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

THE REPLY FILED 22 June 2009 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.

1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:

- a) The period for reply expires 3 months from the mailing date of the final rejection.
 - b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.
- Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).

Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension fee have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) as set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

NOTICE OF APPEAL

2. The Notice of Appeal was filed on _____. A brief in compliance with 37 CFR 41.37 must be filed within two months of the date of filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since a Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).

AMENDMENTS

3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will not be entered because
- (a) They raise new issues that would require further consideration and/or search (see NOTE below);
 - (b) They raise the issue of new matter (see NOTE below);
 - (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or
 - (d) They present additional claims without canceling a corresponding number of finally rejected claims.

NOTE: _____. (See 37 CFR 1.116 and 41.33(a)).

4. The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).

5. Applicant's reply has overcome the following rejection(s): _____.

6. Newly proposed or amended claim(s) _____ would be allowable if submitted in a separate, timely filed amendment canceling the non-allowable claim(s).

7. For purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.

The status of the claim(s) is (or will be) as follows:

Claim(s) allowed: _____.

Claim(s) objected to: _____.

Claim(s) rejected: _____.

Claim(s) withdrawn from consideration: _____.

AFFIDAVIT OR OTHER EVIDENCE

8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will not be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary and was not earlier presented. See 37 CFR 1.116(e).

9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome all rejections under appeal and/or appellant fails to provide a showing of good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).

10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.

REQUEST FOR RECONSIDERATION/OTHER

11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because:
See Continuation Sheet.

12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s). _____

13. Other: _____.

/DOUG HUTTON/
Supervisory Patent Examiner, Art Unit 2176

/Benjamin J. Smith/
Examiner, Art Unit 2176

Continuation of 11. does NOT place the application in condition for allowance because:

As indicated in the final rejection dated 4/7/2009, the claimed invention is not both novel and unobvious.

The applicants arguments have been considered. Regarding the rejection under 35 USC 101, it is necessary for a "system" claim to positively recite computer hardware. This is usually accomplished by amending the claims to include an element of computer hardware, e.g. "a system, including a processor" or "a system, including a monitor". Such amendments must find antecedent basis in the original specification; that is, the amended elements must be included in the applicants original specification or be inherent in the applicants original specification. Another option would be for the applicant to amend the claims to recite method steps that accomplish the applicants invention.

Regarding the rejection of Claim 1 under 35 USC 103, Owens discloses generating a plurality of electronic screens from input documents or data, and Wolff discloses the placement of images based on metadata and text. The combination of these references is believed to read on the applicants invention as it is presently claimed.

Any differences between the applicants invention and the cited references should be recited in the independent claim. The independent claim must recite the element or elements that distinguish the applicants invention from the cited references and the prior art.

At this point in prosecution, the applicant's options include:

- 1) filing an Request for continued Examination (RCE) or
- 2) filling a Notice of Appeal, later followed by an appeal brief.

Although inconvenient, given the applicants location, the applicant is also reminded that the examiners are available for interview during business hours.

Sections in the Manual of Patent Examination Procedure (MPEP) the applicant might find useful
MPEP 714 - Amendments

MPEP 706.07 - Request for Continued Examination (RCE)

MPEP 1200 - Appeal

MPEP Rules - 1.114 Request for Continued Examination (RCE)

MPEP Rules - 1.116 Amendments and affidavits or other evidence after final action and prior to appeal

MPEP Rules 1.17 - Patent application and reexamination processing fees

MPEP Rules 41.20 - Fees

The applicant is also encouraged to uses the patent help line 1-800-789-9199.